



HOW TO SET UP A WEB BUSINESS

Looking for a home-based business now you're a mum? Jessica Seaman set up her own business selling children's clothes. Here's how she did it.

Says Jessica: I never intended to start up a business. It just kind of happened.

After having my second child Fred, I suffered from a terrible bout of insomnia. As most mothers will know, the minute your newborn drops off you should sleep too, so having insomnia was unbearable. I'd be cleaning the house at four in the morning!



I decided I may as well do something useful with all these spare hours. So [Poppy and Ned](#) was born. I set out to produce the finest collection of baby clothes, simple yet trendy and without a slogan in sight.